



Students create a “call to connect” that brings people with similar interests, experiences, hobbies, or ideas together, on or off social media.



Blank paper; Pencils or pens.  
Total Prep Time: 5 mins.



As this is the third Monday of the month, please consider sharing or re-sharing the Monthly Kick-Off activity, and if appropriate, video at [www.everymondaymatters.org](http://www.everymondaymatters.org). Additionally, a three-minute recap of the previous weeks may add extra context to this week and help connect the dots around the monthly theme.

4 C's	SOCIAL & EMOTIONAL LEARNING	SERVICE LEARNING
• Critical thinking	• Self-awareness	• Integrated learning
• Communication	• Self-management	• High quality service
• Collaboration	• Social-awareness	• Collaboration
• Creativity	• Relationship skills	• Student voice
	• Responsible decision-making	• Civic responsibility
		• Reflection
		• Evaluation

## GOALS FOR THE WEEK

- Discover how we can use social media as a tool to build a sense of belonging, confidence, and joy for ourselves and others
- Identify ways to foster “CONNECTION” and community on social media
- Instead of self-promotion, practice using social media to promote worthy causes and meaningful, real-life “CONNECTION”
- Understand how “SOCIALIZE GOODNESS” is an important part of this month’s theme, “MONDAY GETS CONNECTED”



## **STUDENT ACTIVITY:** **“CALL TO CONNECT”**

### **1) SHARE THE NAME OF THIS ACTIVITY WITH STUDENTS: “CALL TO CONNECT”**

### **2) ASK 1-3 QUESTIONS FROM THE LIST BELOW TO WARM STUDENTS UP ON THE ACTIVITY’S FOCUS:**

**\*NOTE:** *Choose questions appropriate to your students’ ages, grades, ability levels, and classroom goals. Students may share their answers in pairs, small groups, or as a large group.*

- **What is a “call to action”?**
  - Answer: An ask to do something in order to achieve a goal or deal with a problem
- **Where have you seen or heard a “CALL” to action before?**
  - Possible answers: On an email, in a speech, on a charity website, or in a campaign
- **What can a “CALL” to action include?**
  - Possible answers: Requests to click on something, join something, sign up for something, donate, sign a petition, volunteer, or show support or solidarity
- **What are some examples of online communities?**
  - Possible answers: Facebook groups; discussion forums for tourists, authors, artists, video-game-enthusiasts, cooks, moms, LGBTQ people, etc.
- **What are some examples of in-person communities?**
  - Possible answers: Senior centers, churches, volunteer and activist groups
- **What are some online or in-person communities that you belong to?**
- **Are there any online or in-person communities that you would like to belong to?**
  - What are they?
- **Instead of a “CALL” to action, how could you create a “CALL TO CONNECT”?**
  - What might this look like?
- **What might a “CALL TO CONNECT” need to include?**
  - Possible answers: Specific action steps, time, place, instructions, etc.
- **How might creating a “CALL TO CONNECT” on or off social media help you to “GET CONNECTED”?**
- **Do you think creating a “CALL TO CONNECT” on or off social media could help you to “SOCIALIZE GOODNESS”?**
- **How could creating a “CALL TO CONNECT” help everyone involved recognize that they MATTER?**

### **3) SET UP THE “CALL TO CONNECT” ACTIVITY:**

- **Explain:**
  - Charities often use a “call to action” such as “donate now” or “click to change one life today” to entice people to donate or to show support right away
  - This “CALL” to action gets people involved quickly, letting them know that they can make a real impact on a person’s life or in the world
  - As we think about “SOCIALIZING GOODNESS,” we can use a traditional “CALL” to action as inspiration for our own “CALL”—a “CALL TO CONNECT” as we provide a way for people to “CONNECT” online or in real life
- **Ask:**
  - What interests, experiences, hobbies, or ideas make you excited or unique?
  - How can you “CONNECT” to others online or in-person through these interests, experiences, hobbies, or ideas?
  - How can you create a “CALL TO CONNECT” social media post that encourages others to join a community on or off social media?

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#### **4) START THE “CALL TO CONNECT” ACTIVITY:**

- **Distribute paper and pencils or pens to each student**
- **Explain:**
  - Today, each of us will create a “CALL TO CONNECT” social media post that brings people with similar interests, experiences, hobbies, or ideas together, on or off social media
  - This post can encourage people to meet up online and form an online community, like a video game strategy online forum, Facebook book club, Snapchat study group, or an immigrant experience Instagram discussion
  - Or it can be someone that happens in-person, like a community service event, sports game, concert, or museum field trip
  - Whatever it is, it should provide people a way to “CONNECT” to one another in a new and exciting way
- **If helpful, students can brainstorm in pairs, small groups, or as a large group ways they can “CONNECT” in real life or online**
- **Then, ask students to write and illustrate their “CALL TO CONNECT” social media post**
  - Challenge students to include compelling language and visuals, information as to where and when the group will meet, and what social media forum they would use for this “CALL TO CONNECT”
  - Students may also work in pairs or small groups to create their “CALLS TO CONNECT”
- **Allow students up to 10 minutes to write and illustrate their “CALL TO CONNECT” social media post**
- **When time is up, ask for volunteers to share out their “CALLS TO CONNECT”**

#### **5) AFTER THE ACTIVITY, ASK 1-3 OF THE FOLLOWING QUESTIONS TO HELP STUDENTS REFLECT ON WHAT THEY’VE ACCOMPLISHED AND HOW THEY CAN TAKE THIS FORWARD:**

**\*NOTE:** *Choose questions appropriate to your students’ ages, grades, ability levels, and classroom goals. Students may share their answers in pairs, small groups, or as a large group.*

- **What was it like to create a “CALL TO CONNECT”?**
- **How did you choose to “CONNECT”—in person or online?**
  - Why did you choose that “CONNECTION” method?
- **If you were to put out your “CALL TO CONNECT,” what social media platform would you choose and why?**
- **What would it be like to actually “CONNECT” with people in this way?**
- **Do you think people would follow through on your “CALL TO CONNECT”?**
  - Why or why not?
- **How did this activity challenge you to think about how you use social media and how you can use it for “GOOD” going forward?**
- **After this activity, do you think your social media habits and viewpoints will change?**
  - How so?
- **How can you use social media as an opportunity to “CONNECT” and foster online and in-person communities going forward?**
- **What did you learn about how you can intentionally “GET CONNECTED” in your life?**
- **What did you learn about how you can “SOCIALIZE GOODNESS” and use social media for a real, positive impact?**
- **How might posting “CALLS TO CONNECT” on social media help you “GET CONNECTED”?**
- **How might creating “CALLS TO CONNECT” on social media help you “SOCIALIZE GOODNESS” and show everyone involved that they MATTER and can make a difference?**

#### **6) THANK STUDENTS FOR CREATING THEIR “CALLS TO CONNECT” TODAY AND FOR SHARING THEIR REFLECTIONS WITH THE CLASS. REMIND STUDENTS TO SEE SOCIAL MEDIA AS A TOOL TO “SOCIALIZE GOODNESS” AND TO CREATE OPPORTUNITIES FOR “CONNECTION” AND POSITIVE AND LASTING IMPACT.**

- 7) **CHALLENGE STUDENTS TO FOLLOW THROUGH WITH THEIR “CALLS TO CONNECT” AND TO FIND WAYS TO USE SOCIAL MEDIA TO “CONNECT” AND BUILD COMMUNITY BOTH IN-PERSON AND ONLINE.**
- 8) **CONTINUE EXPLORING HOW TO “CONNECT” AND “SOCIALIZE GOODNESS” BY LEADING ONE OR MORE OF THE FOLLOWING EXTENSION ACTIVITIES.**



## **EXTENSION IDEAS:**

**DO ONE OR MORE OF THESE EXTENSION IDEAS TO BRING THE LESSON FROM 15 MINUTES TO 30 MINUTES OR MORE.**

- 1) **Change your Chart:** Have students keep a full day report to track how much time they spend on different activities, such as education, sleep, TV, family, socializing with friends in-person, socializing with friends via technology, social media use, and web browsing. Have them create a chart to show the exact percentages of how they spend their time. Then, have students set a goal to change their chart to spend a greater percentage of time “CONNECTING” in meaningful ways.
- 2) **Campaign for Good:** Use what you learned about creating a “CALL TO CONNECT” and work together to create a social media campaign that encourages people to actually meet up in person to support a “GOOD” cause. For example, promote participating in a charitable fundraiser or all showing up at the same time to support a local business or artist.

**“VULNERABILITY IS THE BIRTHPLACE OF CONNECTION AND THE PATH TO THE FEELING OF WORTHINESS.”**

**- BRENE BROWN**